# **INVESTMENT CHAMPION SPEAKER**

# LATVIA 2018 SUMMARY FOR DENNIS CUKU



# SPEAKER SHORT-FORM BIO

As a visionary entrepreneur, Dennis operates on the manifesto that Normal is Broken – believing strongly that capitalism need not come at the expense of human values, environmental sustainability or personal happiness. He has founded of a number of startups including Oil Country Engineering, the Mosaic Family of Companies, Thrive Collective and InterChange.

Dennis' most recognized project, The Mosaic Centre for Conscious Community and Commerce, was completed in February 2015 and is the crown jewel of sustainable building in Alberta, aiming to become the first Net Zero energy commercial office building in Alberta — an example of Alberta's oil and gas abundance igniting innovative, sustainable projects. With this project, he helped pioneer the Integrated Project Delivery (IPD) movement in Alberta — a holistic contract model that is gaining momentum in a marketplace desperately seeking a Better Way.

Mosaic's culture was developed around the belief that employees cannot and should not be regarded as tools for making profit, but rather as people — each with unique gifts and talents, all looking to find what they do best and purpose in their work. For Dennis, work is a place we can bring our whole selves ... a place to self-realize and make a meaningful contribution.

Dennis is a mechanical engineer with expertise in drilling rig design and corporate culture change. Paradoxically, his passion lies in the arena of sustainability – in the form of the built environment as well as the methods and strategies for improvement of the quality of life.

Dennis understands that at the core of every business function are people, not GANTT charts TPS reports or drawings, and that is represented by his success in numerous start-ups and acquisitions. He enjoys awesome and endeavors daily to expedite the abolishment of status quo and to help transition the world to outer peace, through inner peace.







# **THURSDAY OCTOBER 11, 2018**RIGA COMM 2018 SMART HR CONFERENCE

16:50 - 17:20

# THEME OF EVENT:

The need for a Smart Human Resource Technologies is becoming more important, especially for large-scale enterprises. You can be ready today and use the latest Smart HR technologies. We will talk about Smart HR solutions for workforce management, planning, engagement, training, well-being management, mutual communication, assessment & feedback, bonus management, recruitment, analytics and other tools for advancement in recruiting, motivating, retaining and talent development.

# **PRESENTATION TITLE:**

THE THREE (AND A HALF) MOST COMMON HR MISTAKES: TALES FROM THE TRENCHES
Organizational continuous improvement is now the price of admission in the increasingly competitive global marketplace and is especially relevant to Human Resources and Training functions. Functional departments are continuously burdened by swelling workloads and changing operational parameters. This presentation shares what best in class Canadian companies are doing to increase the effectiveness of their organizations. Focusing on doing the right things, in the best way and preparing high preforming teams for inevitable change.

# FRIDAY OCTOBER 12, 2018

10:30 - 11:00

#### RIGA COMM 2018 COGNIZANT FUTURE OF WORK STAGE

Concern about a "jobless future" has never been greater. Seemingly every day, an academic, researcher or technology leader suggests that in a world of automation and artificial intelligence (AI), workers will increasingly be a surplus to what businesses need — or as Stanford University's Jerry Kaplan says in his best-selling book, it won't be long before "humans need not apply." In the Cognizant's Future of Work stage, we will tackle the past, the present and the future of work with world-class speakers and practical sessions.

#### PRESENTATION TITLE:

FUTURE-PROOFING ORGANIZATIONS: MAPLE SYRUP, ICE HOCKEY AND HOW CANADA IS ADAPTING TO CHANGE

In a world of increasing change, how is a SME to survive ... much less thrive. Best in class companies have been preparing for tomorrows VUCA business arena (Volatile, Uncertain, Complex and Ambiguous) for nearly a decade. This presentation draws on two of Canada most famous exports in a thought exercise designed to inspire attendees to not only accept change, but to leverage it as a disruptor.

**MONDAY OCTOBER 15, 2018** 

RIGA TECHNICAL UNIVERSITY

18:00

# PRESENTATION TITLE:

**BUSINESS IN CANADA: TALES FROM TRENCHES** 

In this presentation and barstool talk, attendees will be introduced to Canada's thriving business environment through the presenter's experience of developing and deploying SME's. This presentation is tailored to suit entrepreneurs interested in learning about sustainable business development in Canada. The presenter will share his story of start-ups and acquisitions, as well as lessons learned from his most prolific failures and accomplished successes, with the promise of leaving all in attendance with insight into the opportunities available in Canadian business landscape.

# WEDNESDAY OCTOBER 17, 2018

14:00 - 14:30

SMART CITIES CANADA – EU (13:30 -18:00)

# **PRESENTATION TITLE:**

THE CONSCIOUS PROJECT AS AN EFFECTIVE PROBLEM-SOLVING TOOL

If governments around the world are entering an age of austerity, how do our leaders understand the systemic implications of the difficult choices they're making? In this presentation, Dennis will share his experiences in the built environment and make a case for intentional infrastructure. Attendees will be invited to question how businesses, communities and people, in general, prosper in an even greater competitive climate. The world is truly more connected and complex than ever before and those charged with creating the future built environment require a practical code for awareness.

# **SOCIAL MEDIA**

